

# NOTICE

RPPM/1/2019

## Sub.: Logo & Hologram for “Improved Domestic PNG Burner Designed by CSIR-IIP”

CSIR-IIP invites applications from all the eligible parties to design and supply logo and hologram strip stickers to its identified PNG Stove manufacturers. The logo and the strip stickers are to be supplied in sets each set containing one logo and four hologram strips. A packet may contain 100 sets of logo and hologram strips as per the details given below;

### 1. Logo (Security Printed Label)

| Sl. No. | Logo                 | Specification and Details   |
|---------|----------------------|---|
| 1.      | Material Size        | Laminated Paper<br>Size – 2.5 Inches X 4 Inches with Round Corners  |
| 2.      | Technical Details    | Face Stock = A smooth, white, semi glossy all-purpose sheet exhibiting good printability and conversion<br>Paper Basis Weight: 75 gsm + 10%<br>Liner Basis Weight: 62 gsm + 10%<br>Adhesive = Highly aggressive rubber based adhesive   |
| 3.      | Adhesive Performance | Minimum Application Temperature : 0°C<br>(The minimum temperature at which the label can be applied and will adhere)<br>Service Temperature Range : -25°C to + 70°C<br>(The temperature range to which the label can be exposed after the adhesive bond to the substrate has been formed) |
| 4.      | Lamination           | 40 Microns - Strong Lamination  |
| 5.      | Shelf Life           | Two years when stored at 22°C / 50% RH.   |
| 6.      | Destructible         | Label should be single time use only/should not be removable and reused or reapplied.   |
| 7.      | Unique QR Code       | QR Code on each Label.<br>OTP on mobile and e-mail ID.  |
| 8.      | Security Strip       | 10 mm Holographic Strip   |

### 2. Hologram Strip Sticker

| Sl. No. | Label    | Specification    |
|---------|----------|------------------|
| 1.      | Material | Holographic Foil |
| 2.      | Size     | 10 mm X 40 mm    |
| 3.      | Feature  | Tamper Proof     |

The expected quantity of sets (logo + hologram strips) required are roughly estimated to be 50 Lakhs (Fifty Lakhs) per year (Approx. 50 Lakhs Stoves to be manufactured per year). On each set, CSIR-IIP will charge Rs. 0.10 (i.e. 10 paisa) + 18% GST as Royalty. The work of logo supply will be awarded on Exclusive basis to a single manufacturer. Interested parties are to provide their best possible rates in two separate documents (Technical Document and Financial Document in Separate Envelopes) within 21 days from the publication of this advertisement, i.e. by 17<sup>th</sup> June 2019, up to 2:30 p.m. The technical document will be opened on 17<sup>th</sup> June 2019 at 3:00 p.m. A Technical Screening Committee (TSC) will be constituted by Director, CSIR-IIP, to open and evaluate the technical documents based on meeting the specifications and technical capabilities of the manufacturer judged by his presentation, opening of financial document and finally recommending the award on the lowest price basis. **The manufacturers have to provide the price on per year basis for next 5 years period and the average yearly price. TSC will consider the yearly average price for deciding the lowest price.**

TSC will evaluate the technical documents before 10:30 a.m. on 18<sup>th</sup> June, 2019. All the manufacturers are required to make a technical presentation before the TSC on 18<sup>th</sup> June, 2019 at 11:00 a.m. Based on the evaluation of the technical document submitted and the technical presentation made, TEC will decide the list of technically qualified manufacturers.

The manufacturer must include in his presentation, few options of multi-colored design of the logo and suitable design of the holographic strip following the draft design of the logo provided by CSIR-IIP. The manufacturer can change the position of various items (Name of PNG Burner, Logo of CSIR-IIP, PCRA, etc.) of the draft logo and would be free to propose various color combinations and styles to make the logo highly attractive. However, it will be entirely the discretion of the TSC which design is selected or the TSC may ask the selected manufacturer to redesign the logo as per its directions after the manufacturer is selected. At the time of presentation, the manufacturers will demonstrate the adhering quality of the logo paper used on the stove and the holographic strip on the mixing tube.

The technical document should also contain the sample of the paper to be used for the hologram and the logo, and printout of few designs of logo and holographic strip. The purpose of the QR code is authentication of the stove. CSIR-IIP will develop a web portal which will be linked to the web portal of the logo and hologram supplier. The supplier will print different sets for each manufacturer as the QR code on each logo will have a Registration No. written on it and the same Registration No. will be written on each of the 4 holographic strips belonging to the set. The Registration No. will have 2 letters allotted to each manufacturer and digits after that will represent the Serial No. of the set produced for that particular manufacturer. As soon as the logo and holograms sets are supplied by the logo and hologram set manufacturer to the stove manufacturer, the data has to be automatically shared with the web portal of CSIR-IIP.

On screening the QR code by the customer, a window will open on the mobile screen asking for Customer's Name, Mobile No., e-mail, (optional), City of Purchase, Manufacturer's Name as written on the stove and name of the Shop. After submission, the

information will go to the web portal of CSIR-IIP, which will match the Registration No. of the QR Code and was it issued to the same stove manufacturer as written on the stove and the same Sl. No. is being scanned for the first time. After verifying this, an OTP will be sent by the web portal to the mobile of the customer and on submitting that, the customer will get a message whether the stove is of authentic design or duplicate.

The draft design of the PNG Burner logo will be available at CSIR-IIP website after publishing of the advertisement at the link <https://www.iip.res.in/pngburnerlogo.pdf>. This link is password protected. The password can be obtained by the interested parties by sending an email at [amarjain@iip.res.in](mailto:amarjain@iip.res.in)

### **Conditions of Award of Work:**

The selected manufacturer has to sign a contract on non-judicial stamp paper of Rs. 100/- with CSIR-IIP before starting the work. This contract will cover all the requirements stated above. The manufacturers have to provide the price on per year basis for next 5 years period and the contract will be reviewed mutually after that. It will be totally on the discretion of Director, CSIR-IIP to renew the contract for another 5 years on renegotiated price or to terminate the contract after expiry of 5 years contract period and to put fresh advertisement. CSIR-IIP can terminate the contract giving 3 months notice if the performance is not up to the mark and the firm did not improve it to the expectations of a Project Monitoring Committee as per its guidance within a time frame of one month after written complaint. The Project Monitoring Committee will be 3 member Committee comprising of the Project Leader, Head of Area and Head of Division to which the work of PNG Burner belongs in CSIR-IIP.

### **Eligibility Criteria for Submitting the Documents:**

1. The Participant must be a Manufacturer only.
2. Logo Printing, Hologram Printing, QR Code Variable Data Printing, etc. should be In-house and outsourcing of any of the mentioned items/activities will not be allowed.
3. Yearly Sales Turnover of the manufacturer should be Rs. 5 Crores and above in the last 2 financial years.
4. Participant should be currently serving at least 5 major clients with sales turnover of Rs. 100 Crores and above.
5. Participant should be a regular manufacturer of similar products for other companies.

Head RPPM